

The All-In Cities Anti-Displacement Policy Network

Application Packet

What is the All-In Cities Anti-Displacement Policy Network?

Launching in early 2018, the All-In Cities Anti-Displacement Policy Network is a learning community of the All-In Cities initiative at PolicyLink. We will support a cohort of 8-10 cities that commit to developing comprehensive anti-displacement policy agendas. Through virtual learning labs, individualized coaching sessions with national experts, and peer-to-peer learning opportunities, teams from each city will analyze their displacement challenges for renters, at-risk homeowners, local businesses, and cultural and religious institutions, and develop actionable solutions for their communities. At the end of their participation, cities will have a new, robust set of tools and strategies to effectively work with their advocacy community to slow, stop, and reverse displacement in their communities.

This project is supported by The Kresge Foundation and JP Morgan Chase.

Why apply

As rising housing prices continue to outpace wage increases, cities must take concrete steps to prevent the displacement of low-income residents and communities of color. City leaders are increasingly in need of tools to craft effective strategies for all residents to stay, participate, and thrive in their communities.

Through participation in this network, city team members will deepen their knowledge and capacity to use data to better understand the displacement challenges in their city, develop an anti-displacement plan of action, and build political support both within the city and with key stakeholders.

Activities will include:

- Monthly online virtual learning labs on specific tools to understand and address displacement;
- Peer-to-peer advising sessions to share knowledge across cities;
- Individualized coaching sessions with national experts;
- Attendance at the PolicyLink Equity Summit, April 11-13 in Chicago;
- One additional in-person convening of the network.

Specific topics will be developed with the city teams based on the needs and challenges each city is facing. Likely topics will cover the impact of displacement on cities and communities, data tools to measure displacement, and specific strategies including tenant protections, community land trusts, land banks, development without displacement strategies, local bonds and other financing, and the federal policy landscape. One key component of the network will be to strengthen the decision-making role of residents most directly impacted by displacement.

Who should apply

We seek to recruit up to 10 city teams who are committed to developing and advancing comprehensive anti-displacement strategies. We are looking for city teams that:

- Have an active interest in addressing displacement in their communities, and preferably a current campaign or plan underway or in development.
- Demonstrate strong political will from local elected officials and agency staff.
- Have a strong track record of working with those most directly impacted by displacement, including low-income residents, communities of color, tenants, at-risk homeowners, local businesses, and cultural and religious institutions.
- Reflect the racial diversity of their community.

The city team should consist of 4-6 participants, including elected and appointed officials, city and agency staff, and community partners. Please consider carefully who should be on your team in order to best ensure success for advancing an anti-displacement agenda in your city. While each place is unique, we anticipate a team might consist of:

- 2-3 people who are lead staff in city or agency government (e.g. staff from housing, community and economic development, redevelopment, planning, or public housing authority);
- 1-2 people who are in appointed or elected positions (e.g. councilmembers, planning commissioners, or housing authority commissioners); and
- 1-2 people from community-based organizations that are advancing anti-displacement strategies (e.g. tenant organizers, advocates, legal aid providers, or community development organizations actively leading anti-displacement campaigns).

Key dates

- Release call for applications: November 30, 2017
- Informational webinar about the network: December 14, 2017
- Application closes: January 19, 2018
- Interviews with city team finalists: February 2018
- Final selection: March 2018
- First convening at the PolicyLink Equity Summit in Chicago: April 11-13

How to apply

Submissions are due by 5 p.m. PT, Friday, January 19, 2018. The link to the online application is: <https://www.surveymonkey.com/r/AICAntiDisplace>.

To apply to the network, one person from your team should fill out and submit the online application. This lead applicant can be any member of the team, but should have significant responsibilities related to creating and implementing an anti-displacement plan for the city. Most likely, this person will be located in a city office or agency, but does not necessarily need to be.

Below are all the questions that are in the online application. Once you have begun the online application, you cannot save and return to your answers, so you are strongly encouraged to write out your answers to the below questions in a separate document and copy and paste them into the online form. Please use minimal formatting in your answers, since they may not copy correctly into the form. Note that the maximum length for each response is 200 words, so please be succinct.

In addition to the online application form, each proposed team member is encouraged to submit a letter of support (maximum 2 pages) that demonstrates organizational support for participation in this network. For example, a letter may come from the mayor, city manager, department or agency head, or executive director or board member of a participating community organization. The letter(s) should be uploaded with the online application.

If you have any questions, please reach out to Chris Schildt at cschildt@policylink.org.

List of application questions

Team information:

1. Lead applicant contact information:
 - a. Name:
 - b. Title/ role:
 - c. Organization:
 - d. Email and phone number:
2. Please provide a list of names and bios (max 100 words each) for every participating member of the team, including the lead applicant. Your city team should consist of 4-6 participants, including elected and appointed officials, city and agency staff, and community partners, and should reflect the racial diversity of your community.
3. Please upload any letter(s) of support as single PDF or Word document. Each proposed team member is encouraged to submit a letter of support (maximum 2 pages) that demonstrates organizational support for participation in this network. For example, a letter may come from the mayor, city manager, department or agency head, or executive director or board member of a participating community organization.
4. Please explain briefly why these are the right people to participate in order to advance an anti-displacement plan in your city.

Displacement challenges and current efforts:

1. What displacement challenges does your city currently face? What is your most urgent need? Please describe how you are using data to understand what populations are at risk for displacement.

2. Briefly describe the broader landscape of housing and equity advocacy organizations that are building public will to ensure policies win support. How will these groups engage with the work of your proposed team?

3. Which anti-displacement strategies has your city enacted? What efforts are currently underway?

Please check all that apply:

Strategy	Campaign underway	Policies exist
Tenant protections (e.g., rent stabilization/ control, just cause eviction, rental assistance, access to legal counsel).	<input type="checkbox"/>	<input type="checkbox"/>
Community land trusts.	<input type="checkbox"/>	<input type="checkbox"/>
Assessment of Fair Housing.	<input type="checkbox"/>	<input type="checkbox"/>
Limitations on condominium conversions.	<input type="checkbox"/>	<input type="checkbox"/>
Tenant opportunity to purchase if landlord wants to sell property.	<input type="checkbox"/>	<input type="checkbox"/>
Affordable housing prioritized for any development of publicly owned land.	<input type="checkbox"/>	<input type="checkbox"/>
Low-income communities actively involved in housing-related decision-making.	<input type="checkbox"/>	<input type="checkbox"/>
Programs to assist low-income homeowners and/or homeowners of color/foreclosure prevention.	<input type="checkbox"/>	<input type="checkbox"/>
Anti-displacement efforts for local businesses and/or cultural and religious institutions.	<input type="checkbox"/>	<input type="checkbox"/>
One-to-one replacement for redevelopment of subsidized units	<input type="checkbox"/>	<input type="checkbox"/>
Other: _____	<input type="checkbox"/>	<input type="checkbox"/>

4. If your city/community has developed an anti-displacement or related plan, agenda, or other relevant document, please upload it here.

Participation in the network:

1. What are the goals for your team over the next 1-5 years as they relate to anti-displacement? What would success look like?

2. What does your team hope to learn or accomplish through participation in the anti-displacement policy network? What support do you need to accomplish this?

3. Is your team available to attend the PolicyLink Equity Summit in Chicago, April 11-13? Will any member of your team need funding support in order to attend?